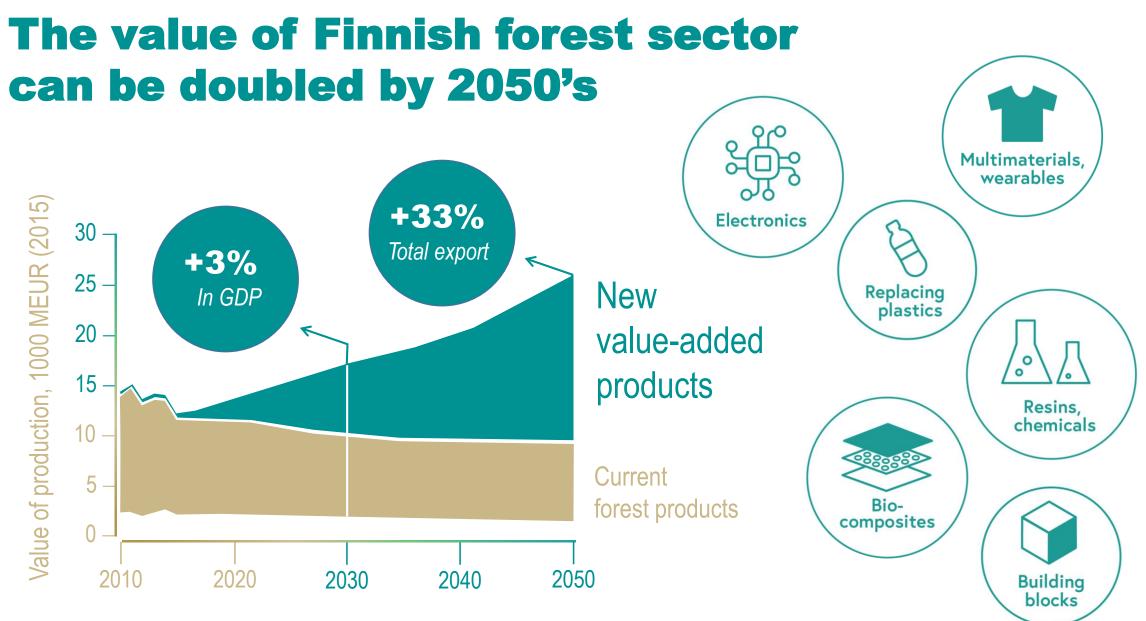
# FinnCERES in the forest biomaterials ecosystem

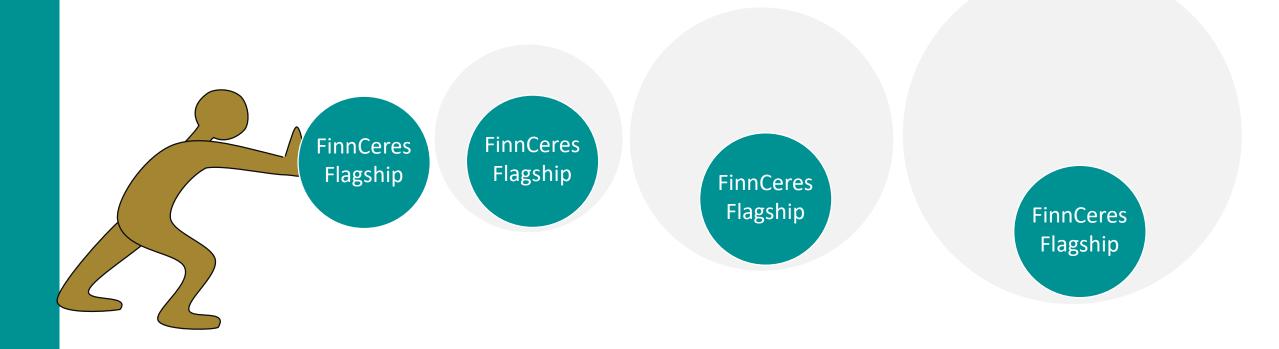
#### Tiina Nakari-Setälä VTT Technical Research Centre of Finland Ltd.





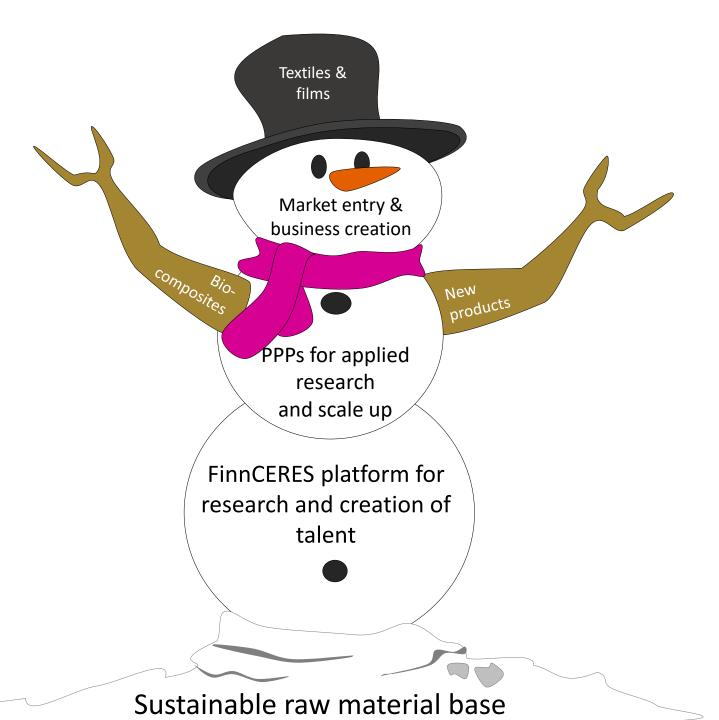
**Source:** Arasto, Antti; Koljonen, Tiina; Similä Lassi (eds.). 2018. Wealth from bioeconomy - Integrated bioeconomy and low carbon economy futures for Finland, VTT Technical Research Centre of Finland Ltd. Comparisons are made to year 2016. *Disclaimer*. Other versions of this graph are incorrect.

## Leverage by FinnCERES Flagship



Flagship core funding is a lever to create additional applied research portfolio

**FinnCERES Flagship is part** of Finnish lignocellulose materials cluster



Adopted from Clic Innovation SRA, 2018

#### Let's realize the renaissance of Finnish forest bio-economy TOGETHER



#### **FinnCERES collaborators**



### **Collaboration is the key to success**





## Summary of the FinnCERES Flagship collaboration model with the industry



	<b>BE IN TOUCH</b>	PARTICIPATE	CO-CREATE
	Free	Annual fee* 20 000 EUR large 2 000 EUR SME	Annual fee* + tailored fee
Annual seminar	+	+	+
Web & Newsletter	+	+	+
Early access to Flagship research results Influence Flagship research topics		+	+
Co-ideate and build new development avenues		+	+
Develop future talents			+
Two-way researcher mobility			+

\*Commitment for 4 years at a time (FinnCERES Flagship 4 + 4 years)

As a basic principle, for research carried out including FinnCERES Flagship funding, IPR is vested in Aalto and VTT



## Learn more and give feedback on collaboration model with the industry at our Market Place

